

# MEDIA RELEASE

26<sup>th</sup> February 2025

# FOR IMMEDIATE RELEASE

# CALL FOR ENTRIES: THE 2025 LUDLOW ART PRIZE OPENS UP TO WESTERN AUSTRALIA

The Ludlow Tuart Forest Restoration Group is delighted to announce the opening of submissions for the 2025 Ludlow Art Prize. Artists from all around Western Australia are invited to participate and showcase their remarkable talents in this growing art competition.

Now in its third year, the Ludlow Art Prize celebrates and honours creativity in two artistic mediums, Australian Landscape Painting and Sculpture, with a prize pool of \$11,000 in cash. This year promises to be an outstanding showcase of artistic talent, providing a platform for emerging and established artists to gain Statewide recognition.

The theme for the 2025 Ludlow Art Prize paintings is 'Australian Landscapes'. Landscapes can be real or imagined, but must have a focus on natural Australian scenery, in keeping with our cause. Artists are invited to explore and interpret 'Australian Landscapes' in their own unique and creative style. Sculptors have an open theme and will be offered the opportunity to have their art displayed in the grounds around the Ludlow Gallery.

The Ludlow Tuart Forest Restoration Group committee is thrilled at the continuing success of the Ludlow Art Prize and its valuable contribution to the charity by raising both funding and awareness for such an important cause. The committee considers the art prize an excellent opportunity for artists across Western Australia to share their creative vision of Australian landscapes, while helping shine a light on the critically endangered Ludlow Tuart Forest, the last stand tuart forest in the world.

Artists interested in participating can submit their entries via the Ludlow Art Prize website from 1 March 2025 to 10<sup>th</sup> October 2025. A panel of experienced judges from the Western Australian art community will review the submissions and select the winners based on originality, technical skill and adherence to the theme.

The 2025 Ludlow Art Prize offers \$5,000 for Australian Landscape Painting first prize and \$5,000 for Sculpture first prize. Artists will also vie for the People's Choice Award (\$1,000) and Highly Commended awards in both categories.

In addition to the recognition associated with the prizes, works will be showcased in a dedicated exhibition at the Ludlow Gallery located at 21 Ludlow Road North, Ludlow, providing exposure to a diverse audience.

# **Key Dates:**

- Opening of Submissions: 1 March 2025
- Closing Date for Entries: 10 October 2025
- Winners Announced / Opening Night: 24th October 2025
- Exhibition Dates: 25<sup>th</sup> October 2025 2<sup>nd</sup> November 2025



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For more information on how to submit your entry and eligibility criteria, please visit the Ludlow Art Prize website <u>www.ludlowtuartforest.org.au/ludlow-art-prize</u>. Join us in celebrating the remarkable creativity of WA Landscape artists and sculptors and be a part of the vibrant artistic exhibition that is the Ludlow Art Prize.

#### ENDS

# The Ludlow Art Prize

The Ludlow Art Prize is dedicated to fostering creativity and supporting artists in their artistic endeavours while shining a light on the critically endangered Tuart Forest. For media inquiries or interview requests, please contact Di Claffey at <u>admin@ludlowtuartforest.org.au</u> or on 0497 861 727.

# The Ludlow Tuart Forest Restoration Group

The Ludlow Tuart Forest Restoration Group Inc, is a not-for-profit organisation founded in 2018. The 3,000 hectares of Tuart Forest located at Ludlow is the last remaining tall stand Tuart Forest in the world and is listed as critically endangered. The group is dedicated to helping restore the health and biodiversity of the Tuart Forest ecosystem.

# **Contact Information:**

Jane Croft Chair, Ludlow Art Prize Committee Contact Email: <u>admin@ludlowtuartforest.org.au</u> Contact Phone Number: 0497 861 727 www.ludlowtuartforest.org.au/ludlow-art-prize



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